

## **Bose – SoundLink Mini**

*Upbeat music plays.*

*On screen text with trees in background.*

ON SCREEN TEXT: BOSE

*Camera tilts down past trees to show a woman sitting on a bench in a garden. Cut to a man walking up to the bench. Cut to the man sitting next to the woman and taking his bag off his shoulder. Cut to close-up of his hands opening the bag.*

MALE NARRATOR: It's a big world out there, so take your music to places it's never been before with our smallest, portable Bluetooth speaker yet.

*Cut to the man setting a Bose SoundLink Mini on the back of the bench. Cut to the man pulling out a cell phone and the woman leaning over to look at it. Cut to the man selecting something on his cell phone, then the camera pans up to him and the woman bobbing their heads.*

ON SCREEN TEXT: Bose SoundLink Mini  
Bluetooth Speaker

MALE NARRATOR: The Bose SoundLink Mini is an ultra-compact speaker with a radically innovative design that lets you enjoy better sound on the go wherever you go.

*Cut to the woman's hand grabbing the cell phone. Cut to the woman laughing and holding the cell phone.*

ON SCREEN TEXT: Bluetooth Compatible

MALE NARRATOR: It connects wirelessly to your mobile phone or tablet, so you can play your music instantly anytime, anywhere.

*Cut to Bose SoundLink Mini sitting on the back of the bench, and then on screen text appears over the speaker.*

ON SCREEN TEXT: Anodized Aluminum Housing

MALE NARRATOR: Its one-piece anodized aluminum housing is sleek yet durable.

*Cut to the man and woman bobbing their heads and smiling. Cut to Bose SoundLink Mini sitting on the back of the bench, and then on screen text appears over the speaker. Cut to the man and woman laughing.*

ON SCREEN TEXT: High-Efficiency Transducers  
Dual Passive Radiators

MALE NARRATOR: And it's packed with Bose technologies like high-efficiency transducers and dual passive radiators for deep low notes and powerful performance.

*Cut to a hand holding Bose SoundLink Mini as it cycles through different-colored covers.*

ON SCREEN TEXT:        Customized Covers  
                              (Sold separately)

MALE NARRATOR: You can even customize it with a cover that fits your unique style.

*Cut to the man and woman sitting on the bench as another man approaches them. Cut to the new man holding up tickets. The man on the bench cheers. Cut to the two men high-fiving.*

*Cut to the woman grabbing the Bose SoundLink Mini and the man on the bench shrugging. Cut to the woman and the man walking away from the bench. Cut to the group of three walking along a path. On screen text appears, then disappears as the camera tilts up to the sky.*

ON SCREEN TEXT:        Bose SoundLink Mini  
                              Bluetooth Speaker

MALE NARRATOR: The Bose SoundLink Mini, just grab it and go, and enjoy better sound in the palm of your hand.

*On screen text and small text trademark details appear.*

ON SCREEN TEXT:        BOSE